



INTEGRATED WEALTH
SYSTEMS

Your Marketing Funnel



- Loral Langemeier



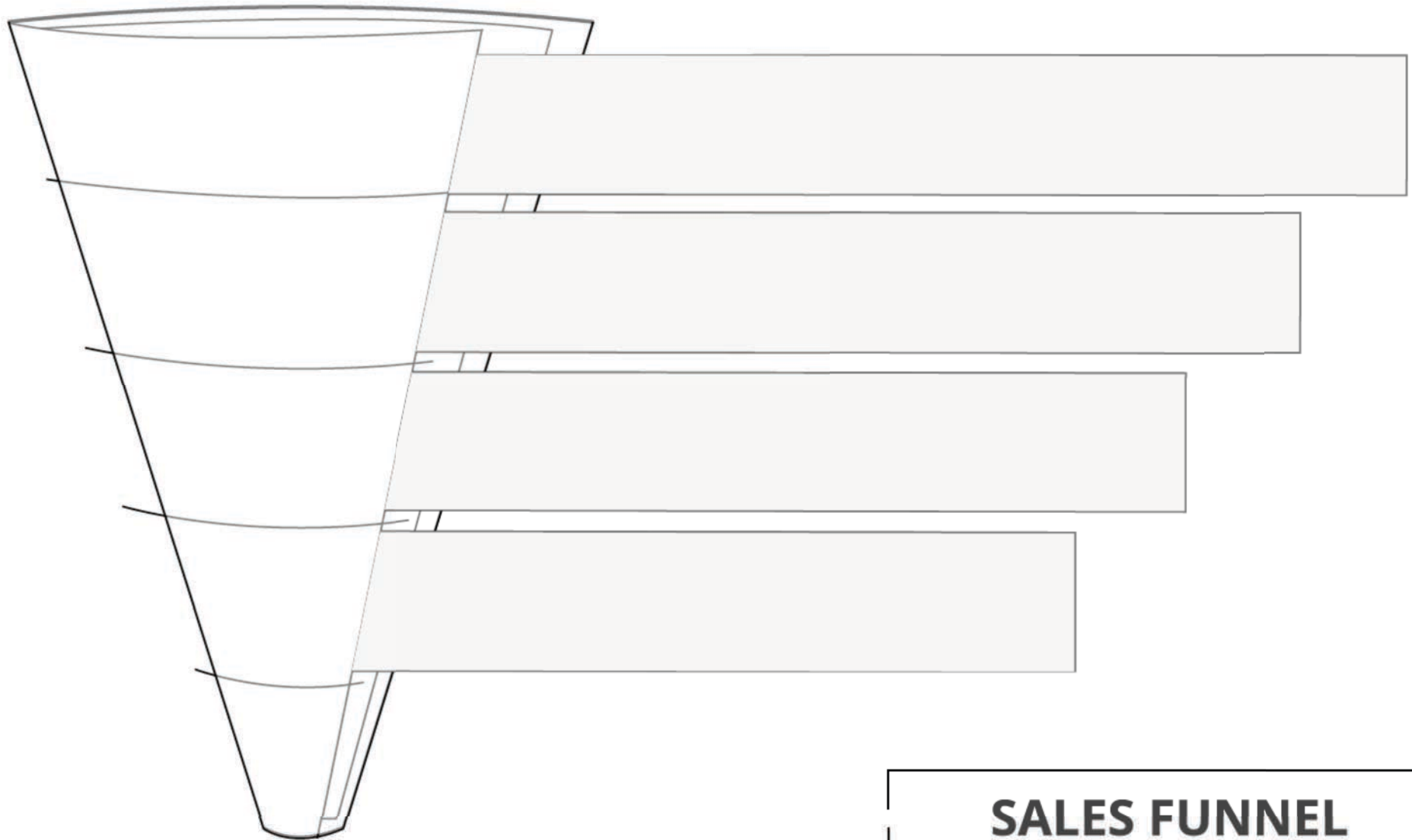
- Lorallangemeier



- themillionairemaker



- @askloral





IWS FUNNEL





TOP OF FUNNEL

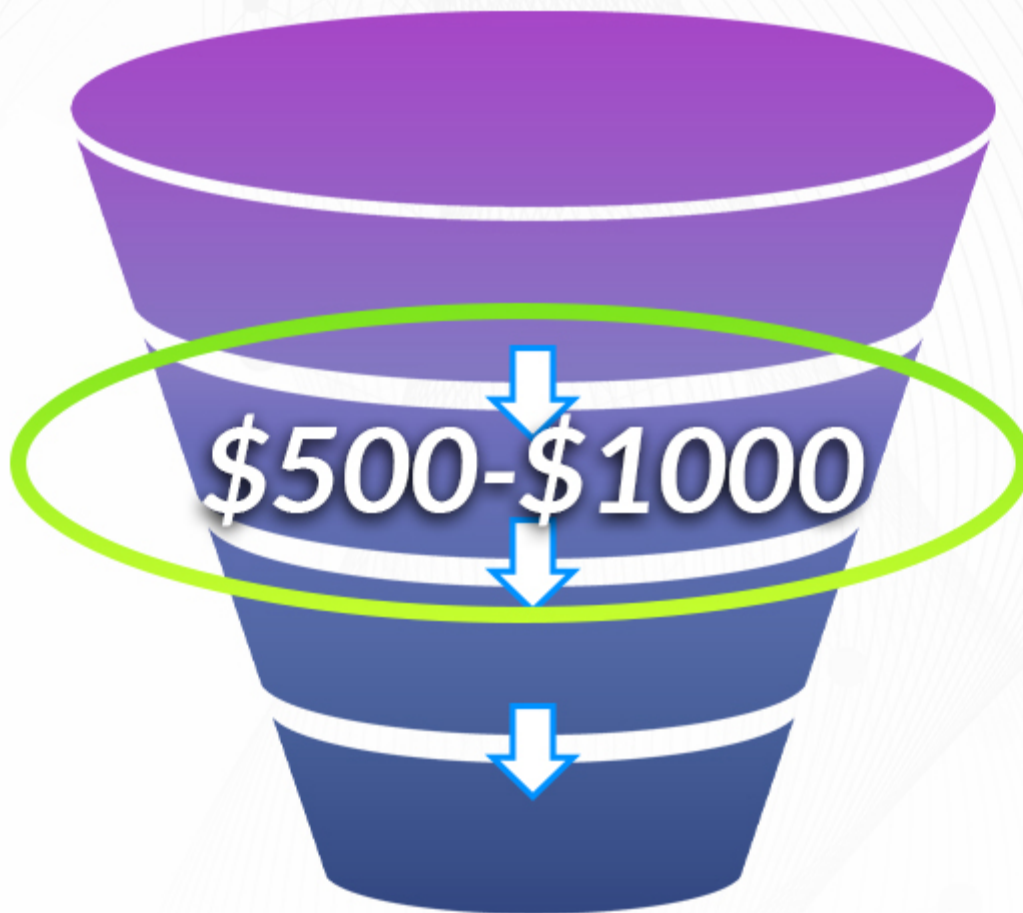


- Reports
- E-Books
- Books
- Previews
- Tele-seminar
- Webinar
- Online Video
- 1 Service
- Small Product
- 1 Appt





SECOND LEVEL



- Workshops
- Small Projects
- Product Packages
- Online Courses
- JV Partner Products
- Service Package
- Webinar Series





THIRD LEVEL

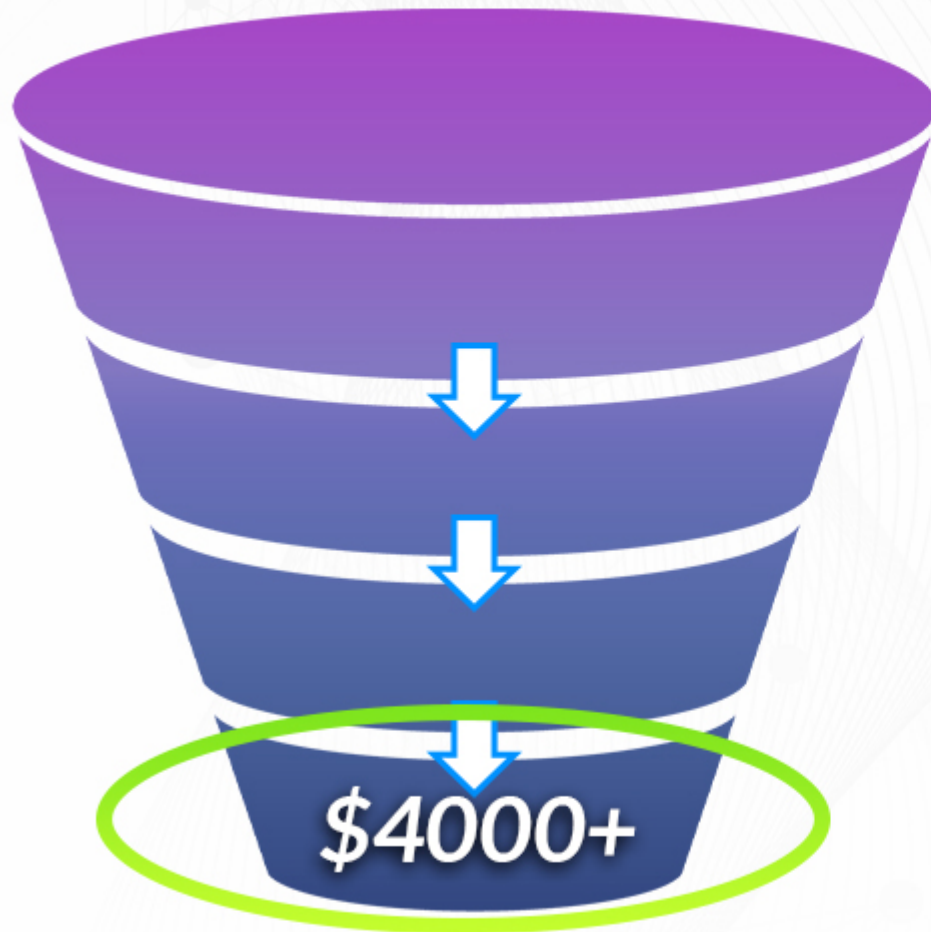


- MLM Distributorship
- Group Coaching
- 1-on-1 Coaching
- JV Partner Packages
- Package of Services





BOTTOM OF FUNNEL



- Monthly retainer
- 6 – 12 month package
- Coaching Package





CUSTOMERS = CASH FLOW

